

ICCO GLOBAL AWARDS, London

Provisional sponsorship packages 2019

The ICCO [Global Awards](#) is an international celebration of the very best PR work from around the world. In 2018, entries for the 16 awards came from 33 different countries, with over 150 shortlisted delegates attending the awards ceremony.

2019 ceremony will take place on Tuesday 3rd December at The Savoy Hotel, London.

Option 1: Category sponsorship from £4,000

- Company logo on all promotional literature (call for entry flyer, ticket, Book of the Night)
- Company logo on HTML emailshots
- Announced as category sponsor on ICCO digital media (website, Twitter account, Facebook, newsletter and LinkedIn)
- Attendance to the Judge's Drinks Reception Awards Night
- Table of ten at the Awards Ceremony
- Branded poser table at the champagne reception
- Company logo to appear within the AV production
- Verbal sponsorship acknowledgment via the evening's compere
- Exclusive category sponsorship of one Award
- Senior representative to present a trophy on stage
- 1 page advert in the Book of the Night Post-Awards
- Branding as the sponsor of your specific category on the 'Winners' page of the website
- Logo displayed on [iccopr.com](#) until the website is updated for the 2019 Awards
- Continued acknowledgement of involvement through social media channels

Categories include:

World's Best PR Campaigns: *Media Relations, Consumer, Digital Media, B2B, Social Purpose, Not for Profit, Technology, Crisis and Issues, Broadcast, Healthcare, Fighting Misinformation; Championing Diversity; Planning, Strategy and Evaluation; Automotive, Travel and Tourism, Fashion and Beauty, Public Affairs, Influencer Marketing, Employee Communications, Financial Services, Experiential Event*

Best Individuals and Agencies:

Regional Network of Year (EMEA, APAC, Americas, Africa), Independent Consultancy of the Year (EMEA, APAC, Americas, Africa), Rising Star of the Year, PR Leader of the Year

Option 2: Headline Sponsorship £10,000

In addition to a 'category sponsor' package, the headline sponsor of the ICCO Global Awards package includes:

- 'PRCA Awards in association with (your company name/logo)' wherever ICCO Global Awards are mentioned
- Sponsorship of two categories of your choice
- Two prominently positioned tables (of 10) at the awards ceremony
- Exclusive drinks reception area
- 2 mirrors reserved for the Headline Sponsor in the Main Entrance area
- Logo appearing on the top of their tables
- An additional full-page advert in the programme/Book of the Night (x2 adverts or a DPS in total)
- 1x advert in the Guest Directory

Bespoke packages

We can create bespoke sponsorship packages including Corporate Media sponsor, Champagne reception sponsorship, Games room sponsorship, entertainment sponsorship, plus any other ideas

Winning companies in 2018 included:

IKEA, WWF, Huawei, Adobe, Lego, McDonalds, Civil Aviation Authority,

markettiers, Interel, , Avian WE, MWWPR, Adfactors PR, Geelmuyden Kiese, Honey, Instinctif,

Burson Cohn Wolfe, Ogilvy, FleishmanHillard Vanguard, Ketchum, MSL Group, Rice

Communications, KWT Global, Weber Shandwick, Hill + Knowlton Strategies, FleishmanHillard

Fishburn, Paytm India, PR Inc, Dynamo PR, Golin, Hotwire, Mischief, Net Profile Finland Oy